

Petr Nutil

COMMUNICATION & PROJECT MANAGEMENT

📍 Nymburk, Czech republic ★ Born 1981

T: +420 776 805 087 // E: univerzalniasdresa@gmail.com // [linkedin.com/in/petrnutil](https://www.linkedin.com/in/petrnutil)



Professional experience

Projektové řízení **KEDAUNG EUROPE / KEDAUNG INDUSTRIAL GROUP** **Marketing & Relationship manager**

2023-Present

- Experience in an international corporate environment
- Management of marketing activities across European markets
- Organization of international trade fairs, exhibition design, and event coordination
- Oversight of multi-brand portfolio alignment, communication, visual identity, and packaging design, including production

Political marketing **STAROSTOVÉ A NEZÁVISLÍ** **Political Marketing Consultant**

2021 - 2025

- Collaboration on communication strategies and marketing campaigns in a highly demanding environment requiring precision, audience targeting, and media awareness
- Key responsibilities:
 - Strategic messaging development and refinement
 - Media landscape and target audience analysis
 - Campaign consulting focused on clarity, consistency, and effectiveness

Brand design and media **Graphic Designer / Senior Graphic Designer / Freelancer**

2005-2025

- Experience in advertising agencies (Ika Liberec, Alp System Jablonec)
- Senior Graphic Designer at Vetro-Plus a.s., Prague
- Later worked as a freelancer
- Media experience (Faktor S, Mediahub, Ekonomický deník, Fórum24, EuroZprávy, iDnes, Manipulátoři.cz, Seznam.cz)
- Key responsibilities:
 - Creation of creative assets for social media campaigns
 - Development of comprehensive online and print materials for both small and major clients (domestic and international)
 - Design of user-friendly web templates for IT clients
 - Advanced photo editing for digital marketing projects

About

I am a marketing professional with a creative mindset, strong media background, and the ability to manage projects systematically. I started my career as a graphic designer and gradually progressed through content creation and marketing to managing complex marketing projects, international trade fairs, and cross-functional teams. Thanks to my experience in media and communication analysis, I am able to work precisely with brand identity, messaging, and target audiences.

Core competencies

- Strategic and project management
- Brand building and brand management
- International marketing projects
- End-to-end project and process management
- Audience targeting and messaging
- Team leadership and collaboration with external partners

Skills

- Design Tools: Adobe Creative Cloud (Photoshop, InDesign, Illustrator), Canva
- Other: WordPress, Meta Ads, AI tools, Mac/Windows

Additional info

- English – Intermediate
- Driving license (Category B), active driver